Raif Ceyhun Sahin

Senior Product / User Experience Designer

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Professional Profile

Experienced senior product designer with a passion for creating exceptional user experiences. With 9 years of industry experience, I have developed a deep understanding of designing products that resonate with users and drive business success.

Throughout my career, I have collaborated with cross-functional teams to deliver innovative solutions across various industries. My expertise lies in translating complex ideas into intuitive and visually appealing designs that prioritize user needs and goals.

I thrive in fast-paced environments, leveraging my skills in user research, data analysis, and design thinking to create products that delight users and meet business objectives.

Experience

- **Lead Product Designer @Atheneum**   Jan 2021 - Sep 2023

  - Orchestrated and led a cross-functional design team, ensuring the seamless integration of design processes across product development stages.

  - Conceptualized and implemented design strategies, aligning with business objectives and user needs, resulting in a streamlined and cohesive product experience.

  - Collaborated with product managers and engineers to translate user insights into actionable design improvements, fostering a culture of innovation and continuous iteration.

  - Conducted regular design reviews and provided constructive feedback to nurture a high-performance design team focused on delivering exceptional user-centric solutions.

- **Lead Product Designer @Afiniti**   May 2020 - Jan 2021

  - Guided and directed a cross-functional design team, ensuring the smooth integration of design processes throughout various stages of AI product development

  - Developed and executed design strategies in alignment with business goals and user needs, yielding a unified and seamless experience for our AI product.

  - Partnered with product managers and engineers to transform user insights into practical design enhancements, fostering an environment of innovation and ongoing iteration in product development

Education

- Sabanci University / 2006 - 2011
Bachelor's Degree, Design and Visual Communications

- Istanbul Bilgi University / 2013 - 2015
Master's Degree, Marketing Communications

Strengths

- User Experience Strategy • Interaction Design • Prototyping • Information Design • Wireframing • Product Strategy • Ux Research • User Interface Design

Licences & Certifications

- User Interface Design & Usability UXservices

- Mobile Ux Design and Usability - UXservices

- Enterprise Design Thinking Practitioner- IBM

- Senior User Experience Designer @IBM IX / Jun 2019 - May 2020

  - Drive the creation and evolution of design systems and patterns to maintain a cohesive and usercentric product experience.
  - Collaborate closely with product managers, developers, and other stakeholders to translate business requirements into intuitive and engaging user experiences
  - Conduct user research to deeply understand user behaviors, motivations, and pain points.
  - Create high-fidelity prototypes and design mockups to visualize and communicate design concepts.
  - Develop intuitive information architectures and navigation systems, ensuring users can easily accomplish tasks and find relevant information.

- Senior User Experience Designer @Dogus Teknoloji / Jul 2017 - Jun 2019

  - Provide strategic leadership in shaping the overall UX vision, ensuring alignment with business goals and objectives.
  - Foster a collaborative environment that values cross-functional input and contributes to a shared understanding of user needs.
  - Conduct user research to deeply understand user behaviors, motivations, and pain points.
  - Embrace an iterative design process, incorporating user feedback and testing results to refine and enhance designs.
  - Collaborate on wireframes and user flows to provide clear direction for development teams.

- User Experience Designer @Yapi Kredi *Unicredit / Oct 2015 - Jun 2017

  - Lead the development of a cohesive UX vision aligned with business objectives.
  - Collaborate with product teams to translate business requirements into intuitive user experiences.
  - Develop prototypes, embracing an iterative design process based on user feedback.
  - Create intuitive information architectures and collaborate on wireframes and user flows.
  - Create visual designs

- User Experience Designer @Philip Morris International / Aug 2014 - Sep 2015

  - Spearhead the development of a comprehensive mobile UI/UX vision that seamlessly aligns with business objectives and mobile platform best practices.
  - Drive the development of dynamic mobile prototypes, championing an iterative design process driven by user feedback and a keen understanding of mobile usability.
  - Create visual designs